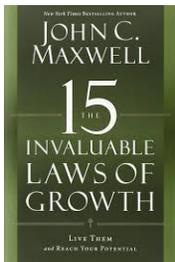


# John Maxwell Course Offerings

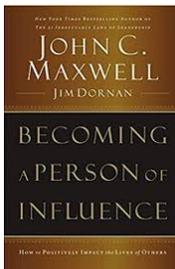
John Maxwell defines leadership as influence - nothing more and nothing less. Many of his extensive research, principles and teachings can be provided through Organization Impact's membership on the John Maxwell Team. Topics can be provided through on-site training, online webinars and mastermind groups. Take the step to advance your influence (aka "leadership") with one of these topics.

## 15 Invaluable Laws of Growth



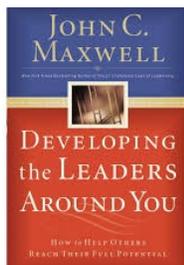
In order to reach your potential, you must be intentional about personal growth. This curriculum will help you understand how personal growth really works, and how you can develop yourself to become a more effective and fulfilled individual – regardless of your role. You will learn the role of character in defining growth; the impact of intentionality in growth; how to grow in competency & character; and how to make an impact on others.

## Becoming a Person of Influence



Whatever your vocation or aspiration, you can increase your impact on others. Learn simple, insightful ways to interact more positively with others, and watch your personal and organizational success go off the charts. Managers will see their employees respond with new buy-in; salespeople will break records; and your organization will find new success.

## Developing the Leaders Around You

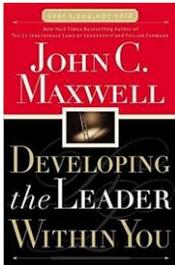


No organization can succeed without good leaders. And a leader's most important task is to develop others around them. Organizations cannot increase their value or productivity without people. And its growth potential is directly related to its people potential. In this session you will learn the essential qualities of a leader; how to coach/guide those around you; and the role of vision, strategy, execution and follow up of great leadership.



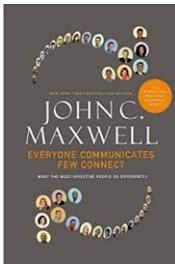
# John Maxwell Course Offerings

## Developing the Leader Within You



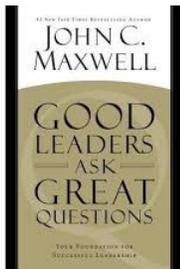
It is a lofty calling to lead others whether it is a family, a team, a business, a church, or a nonprofit. These timeless principles will bring positive change in your life and in the lives of those around you. You will learn: the true definition of leader; the traits of leadership; and the critical difference between management and leadership.

## Everyone Communicates, Few Connect



If you want to succeed, you must learn how to connect with people. And while it may seem like some folks are just born with it, the fact is anyone can learn to make every interaction an opportunity for a powerful connection. Learn the practices to develop the crucial skill of connecting, including: finding common ground; keeping your communication simple; capturing people's interest; and staying authentic in your relationships.

## Good Leaders Ask Great Questions



The truth is you can't know the answer unless you ask the question. In this thought-provoking and practical session, learn the power questions can have for leaders – both the questions they ask themselves as well as of others. Explore: Why are questions so important?; What questions do I ask myself as a leader?; What questions do I ask my team members?; and What must I do to lead myself successfully?

